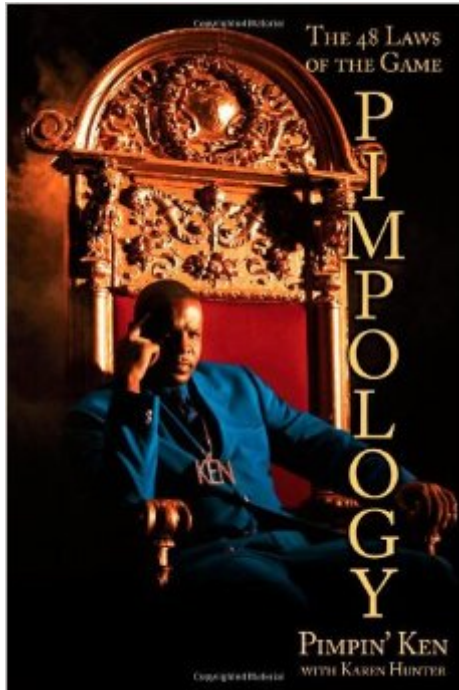# Pimpology: The 48 Laws Of The Game

Synopsis

Star of the HBO documentaries Pimps Up, Ho's Down and American Pimp, Annual Players' Ball "Mack of the Year" winner Ken Ivy reveals the unwritten rules that took him from the ghetto streets to the executive suites.The names change, but the game remains the same. In Pimpology, Ken Ivy pulls a square's coat on the unwritten rules that took him from the ghetto streets to the executive suites. Ken's lessons will serve any person in any interaction: Whether at work, in relationships, or among friends, somebody's got to be on top. To be the one with the upper hand, you've got to have good game, and good game starts with knowing the rules. If you want the money, power, and respect you dream of, you can't just "pimp your ride," you need to pimp your whole life. And unless you've seen Ray Charles leading Stevie Wonder somewhere, you need Ken's guidelines to do it. They'll reach out and touch you like AT&T and bring good things to life like GE. Then you can be the boss with the hot sauce who gets it all like Monty Hall.

Book Information

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Customer Reviews

Ken Ivy's, "Pimpology: The 48 Laws of the Game," is a street psychology book best read by individuals who might be described as "Squares." Ivy demarcates between the value system of the "streets" versus that of mainstream America. He initially talks about the methodology of pimping (procuring women who are willing to pay for protection as she makes money selling sex), but transcends the term as a means of gaining money and power within any context. Shakespeare's dictum, "All the world's a stage...and we're mere players" serves as a caveat to "Pimpology..."in which we are playing the "money and power" game in one form or another. To be a pimp within this

context is to rule and control one's destiny by never allowing other people's agenda to supersede yours.Interestingly, the book went from " The Life and Times of a Pimp" to a business book on how to conduct yourself on the world stage. I'm sure Ivy would say this was his intention all along, but the allegory went from literal to metaphorical as an instructional guide to getting the desirable things in life.The overall shortcoming was the chronological lingo. The conversations between characters seemed corny and outdated by contemporary standards. If he's deferring totally to the 1970's, the dialogue fits for those who lived during that era. The language comes off sappy and unrealistic at times. A better story and language can be found in Nicky Barnes', "Mr. Untouchable."Overall, I recommend this book, because it expands one's understanding of human nature. There are principles available for people who might wonder why nice guys often finish last. Invariably, there is some heart and soul as well as logic in the bowels of our society.Edward BrownCore Edge Image & Charisma Institute

After reading PIMPOLOGY, I would place it in the same category as Niccolo Machiavelli's THE PRINCE. Like he states in the book, he is NOT promoting the trafficking of flesh. However, he does give a lesson about human nature. When I read it, there were experiences he's had that I witnessed from my college coaches, former bosses and other characters in business. Just because his background deals with pimping at a street level, I'll go to what he states in the last chapter. He states that the oldest pimp game on Earth is the same as what builds nations: the control of money and people to achieve an objective or series of objectives.It's really a book about power and how it's used as a means to an end. Besides, it may help the reader recognize when a "pimp" game is being run on them and devise a counterattack to the game.

Real easy to read. Pimpin's more about taking advantage of people with low self-esteem is what it seems like. There are some positives that I got out of it, but I don't think I would have the heart to do what these guys do if it really came down to it. But just like how we were all told to stay away from drugs our whole lives, you should be careful on who you're around as well.

This fun and quick read essentially lays out the philosophy of african-american street/ghetto culture. Its a dog eat dog (or dog shoot dog in the back of the head when he isn't looking) world where once must use people to survive or risk being eaten alive. In many ways, the principles of the book symbolize the desperation of ghetto living, where the only code of conduct is survival of the fittest and honor, trust, integrity, love are pretty much unheard of. Image and "respect" are prized over

anything that could be remotely called substance. The 48 rules are about how to manipulate and use people for your own ends with the implicit assumption being that if you don't, someone is going to do this to you. In many ways, its a sad description of the desperate and tragic animal-like conditions of the intercity, where people clearly are living not much differently than pack animals. And in fact, in many ways, pack animals treat themselves/each other better.What is truly interesting, however, is how frequently these principles are employed by successful wall street types and politicians. The book is a handbook on how to "win" with zero integrity and it highlights how this ethos is prevalent in the broader american culture as well.Regardless of your personal opinion of the author's moral character, there are some useful principles in the book that might be helpful to quite a few people in terms of getting ahead in life.

Read it in a few hours, straightforward street languageYou learn some pimp slang (there's even a Pimptionary in the back of the book)Author writes about his street experiences from the 1970's growing up pimpin' ho's and later branched into entertainment and production industries (yawn)In the very last paragraph or so he says pimpin' is not what it is cracked up to be . . . he suggests to use the "pimp" mentality of controlling money and people to start legitimate businesses like Donald Trump and use your pimping skills that way -- do legal stuff to stay out of jailBe the boss not the worker is the theme and this book tries to impart some pimpin' mentality to you to help you do thatIt's collecting dust on my bookshelf now, not worth my time to sell on eBay considering the going rate . . .Buy and read Machiavelli's THE PRINCE instead, I read that in business school and re-read it over and over from time to time to refresh my memory on mastering and controlling people . . . it was bedside reading for many famous people, even infamous people such as Hitler...and he knew how to control masses to do his will..although his intentions were evil...

Pimpology: The 48 Laws of the Game A Restatement of Rabbinic Civil Law Volume 1 Laws of Judges and Laws of Evidence The 8 Laws of Corporate America: The laws to moving through complicated situations and coming out on top. The Laws of the Ring: The Laws of the Cage from the California Kid The Laws of Love, Part One: 10 Spiritual Principles That Can Transform Your Life: Laws 1-5 (Pt.1) Cross-Platform Game Programming (Game Development) (Charles River Media Game Development) Dressing & Cooking Wild Game: From Field to Table: Big Game, Small Game, Upland Birds & Waterfowl (The Complete Hunter) Game Feel: A Game Designer's Guide to Virtual Sensation (Morgan Kaufmann Game Design Books) Video Game Addiction: The Cure to The Game Addiction (Addiction Recovery, Addictions, Video Game Addiction, Online Gaming Addiction) The

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